



HJORTVIKEN Country Club

A down-to-earth city escape

Didn't your doctor tell you to get more fresh air? Welcome to the Country Club with no distractions located right outside of Gothenburg city, Sweden. Created by ESS Group. ESS Group is well known for producing memorable, stylish, and all-you-need hotel and resort destinations in Sweden, Norway, and Denmark. ESS Group has gained a positive reputation by prioritizing the guests and building personalized destinations where creating unforgettable experiences, well-thought-out food concepts, and quality stays is the focus.

To be more precise, Hjortviken Country Club's location is the little town Hindås, between the enchanting trees, right by the beautiful lake Västra Nedsjön. Just a few minutes outside of Gothenburg and Borås. The opening will take part in January 2025. Upon arrival, you are greeted with the view of low-key glamour in its true form. The meaning comes naturally - Unplug, explore, and let's have a drink.

Unique for this spectacular destination is - No TV distractions. This takes a bigger part than the stated fact that the rooms are not equipped with a TV, but a speaker instead. Here, you are encouraged to look up, be present, and socialize. Instead of flickering sound from the TV, music is what follows you.

The culinary experience is wide. With two restaurants and two different concepts, everyone will be satisfied. The restaurant that you will be greeted by first is called "The Club Room". Which is more than just a place to dine, it's a culinary journey that celebrates the best of Swedish cuisine, A Swedish Brasserie that values tradition, shifting seasons with a modern flair. Everything we love from classic cuisine, respectfully mixed with international favorites.

The second is a part of the pulsing heart of the whole Country Club- Bay Bay. The heart invites you on a journey that celebrates the essence of Spanish charm and flavors with a chic and leisurely light twist. From the moment you step inside, you'll be transported to a Mediterranean heaven where every bite is a revelation, and every sip is delightful & flavorful. Bay Bay is not only the heart because of the taste and flavor experiences. It is also the 1750 square meters Pool Club. Offering both outside and inside pools, saunas, and glamorous sunbeds next to fire relaxes that warms both body and soul. It's a rendezvous spot where connections are deepened, flavors are savored, and memories are made.

With guests' minds free from distractions, the focus lies on the activities provided for everyone, at any time. With the closeness to nature, running loops, golf, cross-country skis, and lake activities are only seconds away. But within the Country Club walls, paddle courts, croquet court, boule courts, and one 350 square meters playground filled with games are just for the guests to pick and choose from. And let's not forget the specially designed gym. But in this place, it also counts as an activity to sit in the bar, talk, and listen to music.

Offering 10 meeting rooms and one special room called The Hot Spot. Dedicated primarily to private events and is the perfect place for the company to enjoy the after-dinner drink in a true festive spirit inspired by New York's 80s area.

As you depart, you're already looking forward to your next visit, whether it be for leisure or attending a conference.

Hjortviken Country Club is the perfect getaway, where flavors mingle, and stories unfold.

RESORT FACTS

- Start year: 2025
- Rooms: 150
- Pools: 2.
- 2 restaurants.
- 6 Bars.
- Meeting rooms: 10.
- Activities: Shuffleboard, Billiard, Ping pong, Pool Club, Gym, Padle Courts, Croquet courts, Boule courts. Bicycling.
- Distance from Gothenburg 20 Minutes.
- Distance from Landvetter Airport: 5 Minutes.
- Distance from Borås: 25 Minutes.

ABOUT ESS GROUP

ESS Group was founded in 2007 with the purchase of Ystad Saltsjöbad. A journey that now has developed into 11 destinations and 15 restaurants. From Ystad Saltsjöbad, MJ'S and Villa Strandvägen in the south of Sweden to Falkenberg Strandbad along the west coast, followed by JACY'Z, Hotel Pigalle and Hotel Bellora in Gothenburg. And closest to Ellery Beach House, you find The Steam Hotel just by Lake Mälaren. In Denmark we're proud owners of Marienlyst. In Norway you can find us at Fyri Resort Hemsedal. Cheri-Lee, Port du Soleil, Sandy's Grill, Bight, Barabacu, Tranquillo, Zamenhof and Excet are restaurants and clubs that we're also super proud to be part of.



